

PROJECT TRENDGUIDE



DESIGNCONCEPTS

ACTIVE
AUTUMN/WINTER
2019/20

ATHLEISURE
SPRING/SUMMER 2020

PLUS

THE 17
MOST INSPIRING
WEBSITES

ISSUE 01

COLOURS TRENDS INSPIRATION

EDITED BY

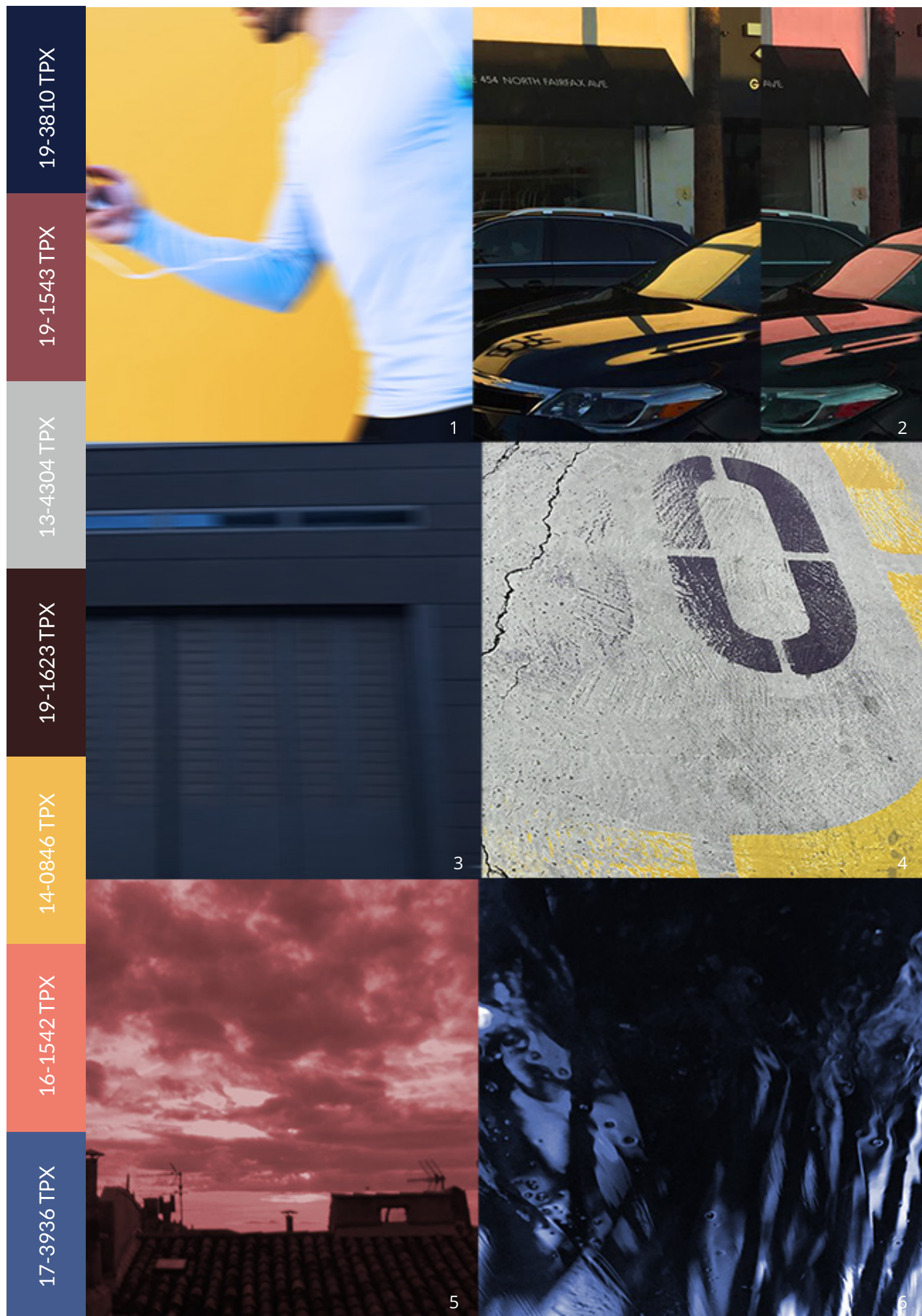
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19-3810 TPX

19-1543 TPX

13-4304 TPX

19-1623 TPX

14-0846 TPX

16-1542 TPX

17-3936 TPX

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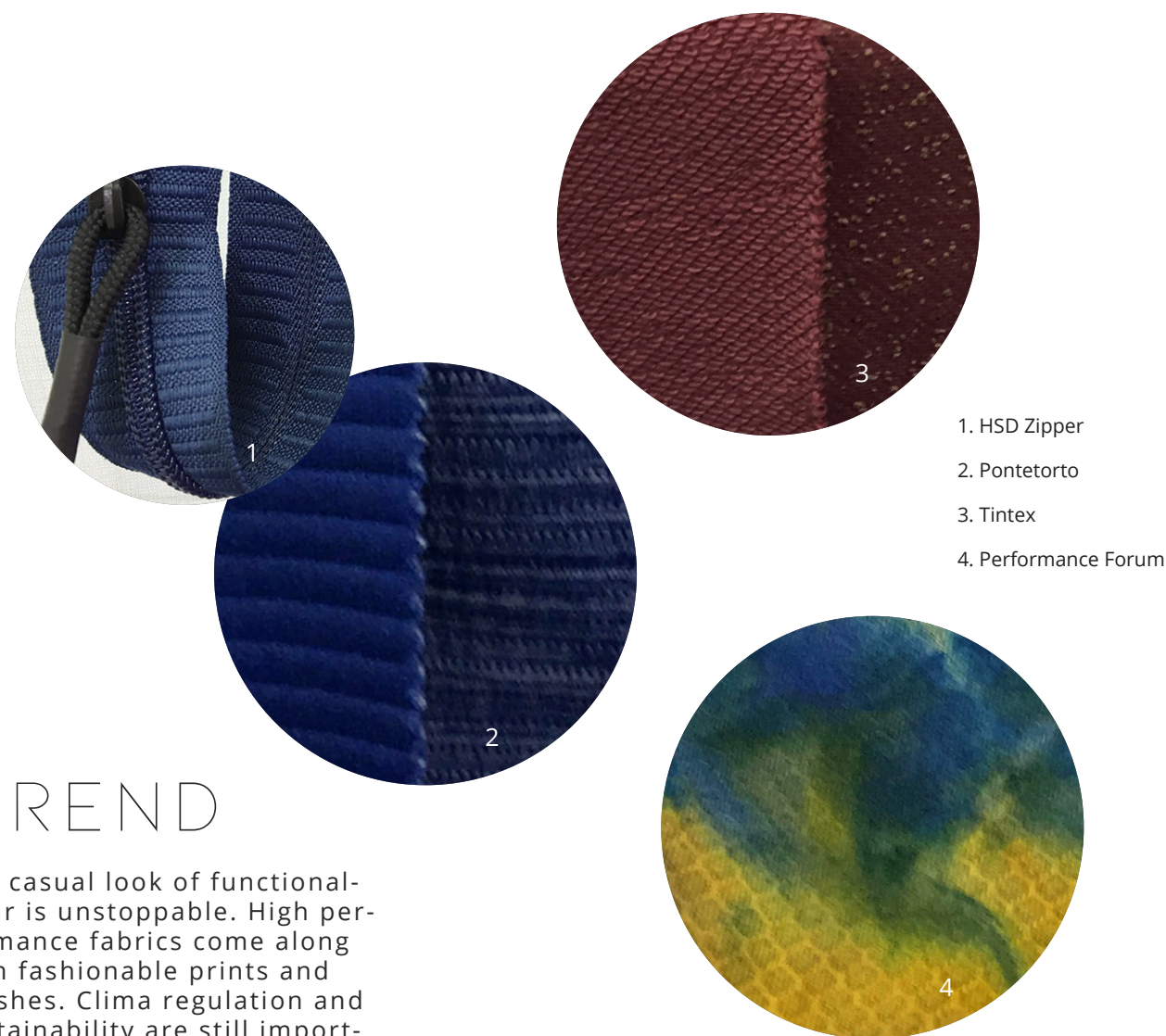
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1. Created by Freepik ,2. Gabriele Prill, 3, 4, 5, 6 Christine Sweers

URBAN COSINESS

ACTIVE CONCEPT A/W 2019/20

Colours: Deep Blue and dark reds with radiant accents of coral and yellow.
Materials and graphics: velvet effects, fleece, rib structures, quilted sweat, denim, cordura, zippers with striped tape, blurred prints
Suitable for outdoor, functional urban, athleisure, workwear

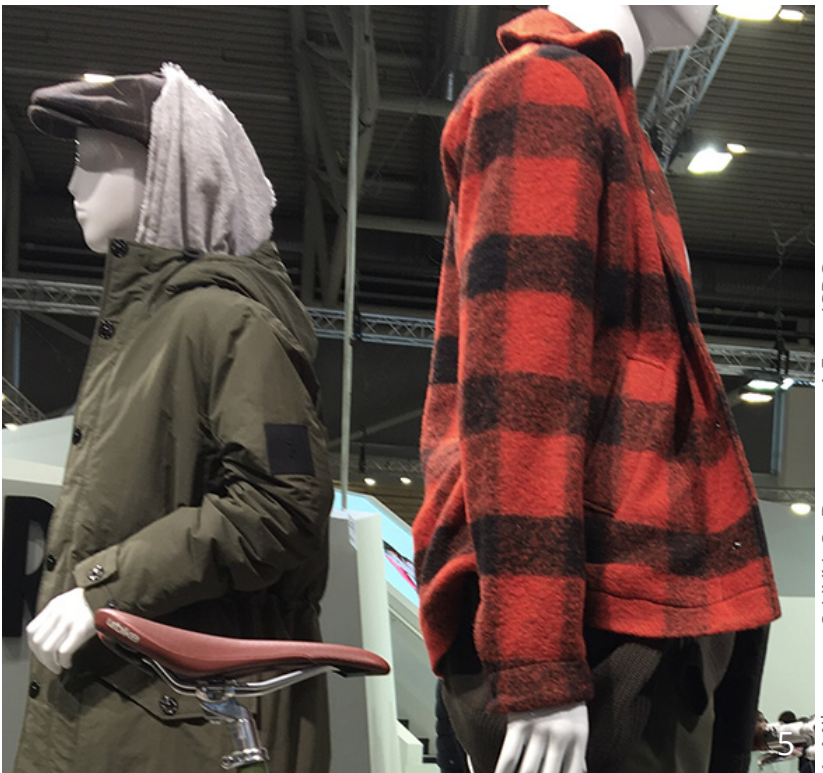


- 1. HSD Zipper
- 2. Pontetorto
- 3. Tintex
- 4. Performance Forum

TREND

The casual look of functional-wear is unstoppable. High performance fabrics come along with fashionable prints and finishes. Climate regulation and sustainability are still important topics..

Fabrics seen at PERFORMANCE DAYS in Munich



1, Milestone, 2.UYN, 3. Descente, , 4,5. ISPO

COLOUR HARMONIES

1 OUTDOOR, ATHLEISURE, WORKWEAR, CASUALWEAR



2 FITNESS, DANCE, YOGA



3 TEAMSPORT, EQUESTRIAN SPORTS, MOTORBIKE



MY 17

MOST INSPIRING WEBSITES

Innovative and trendy last minute-inspiration



01

www.vollebak.com

Very advanced and innovative outdoor brand using science and technology to develop their line.,

02

www.dainese.com

The famous Italian brand for beautiful apparel in fields as motorcycle-wear, horseriding and cycling .

03

global.blackyak.com

High quality gear designed by mountaineers for several outdoor activities as ski touring, hiking and trekking.

04

www.belstaff.com

From motorsport to catwalk: Well-known for their waxed-cotton jackets they impress now with a stylish high-quality collection.

05

www.moncler.com

Luxury brand with beautiful and interesting jacket designs.

06

www.g-star.com

Cool and innovative denimwear from Amsterdam with nice details and graphics.

07

www.dyne.life

Active Menswear created and constructed to allow the transition from work, to leisure, to sport.

08

www.pe-nation.com

Australian multi-faceted activewear brand designed to take you to from the studio to the street.

09

www.cavalleriatoscana.it

Technical but very stylish high quality brand for horseriding apparel .

10

www.montiel.com

Yogawear from LA: best materials, female but minimalistic design.

11

www.shopnokaai.com

High fashion activewear inspired by the powerful energy of Hawaii with bold, colourful design.

12

www.lucashugh.com

Sophisticated but stylish performancewear for women based on advanced technologies.

13

www.alalastyle.com

Luxury women's activewear brand with a sophisticated downtown attitude that was created for an active lifestyle.

14

www.scotchshrunk.com

Beautiful and creative boyswear wear brand from Amsterdam.

15

www.vogue.com/fashion-shows

Here you can browse through all runway shows to see the latest trends from the international catwalks.

16

www.coloro.com

The new intuitive, ultra-contemporary color system with 3500 colours that decodes color as the human eye sees it.

17

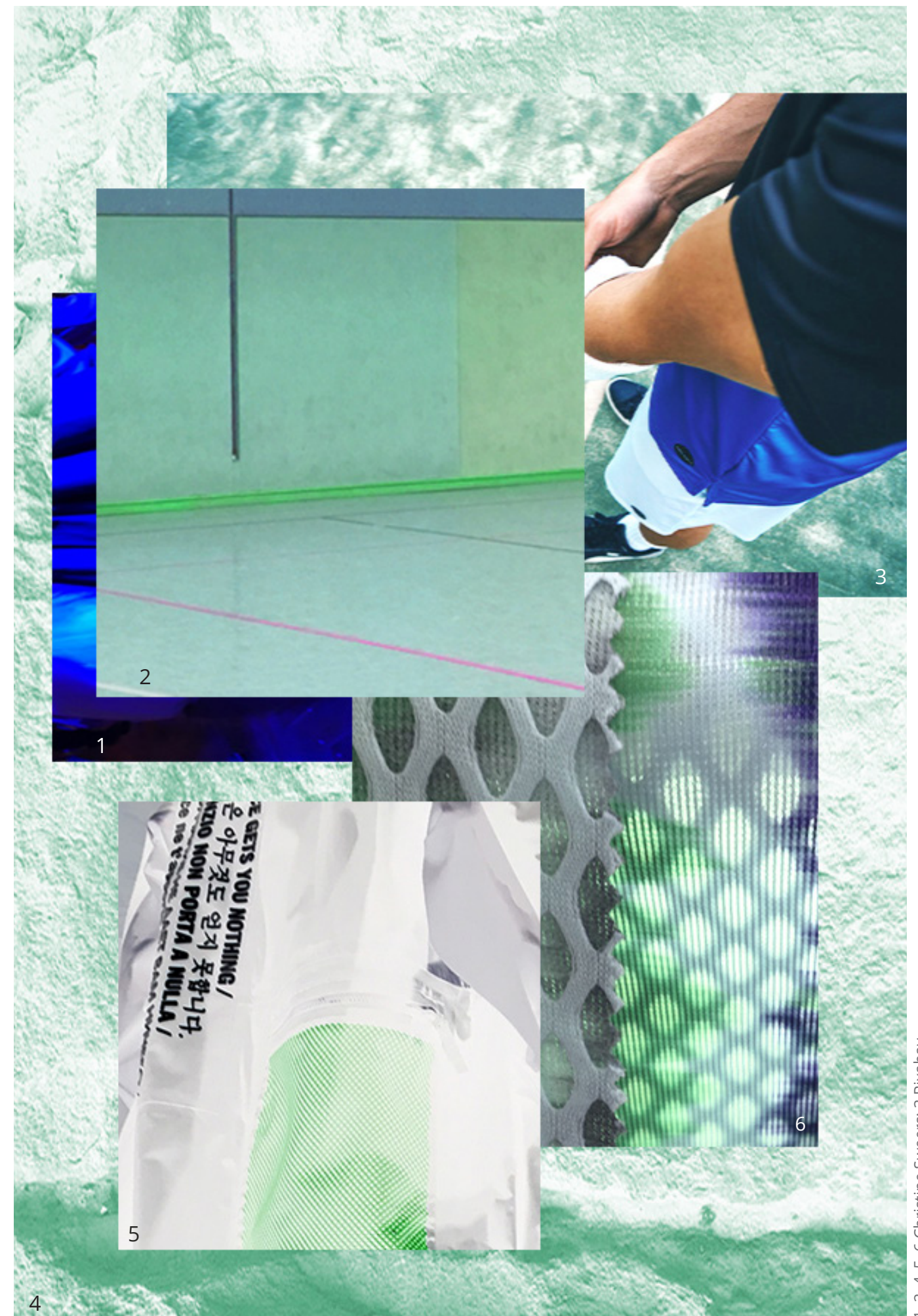
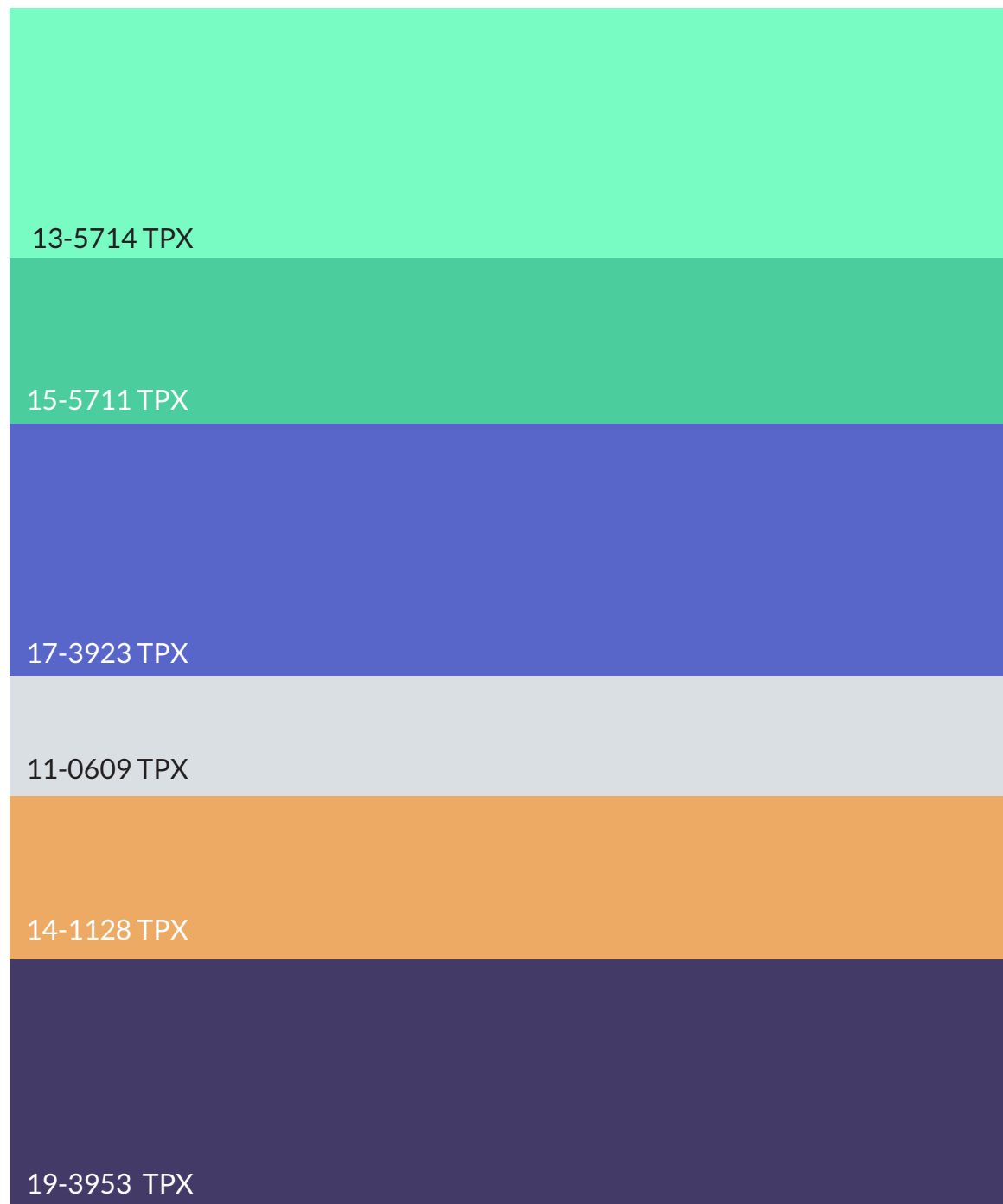
www.trendland.com

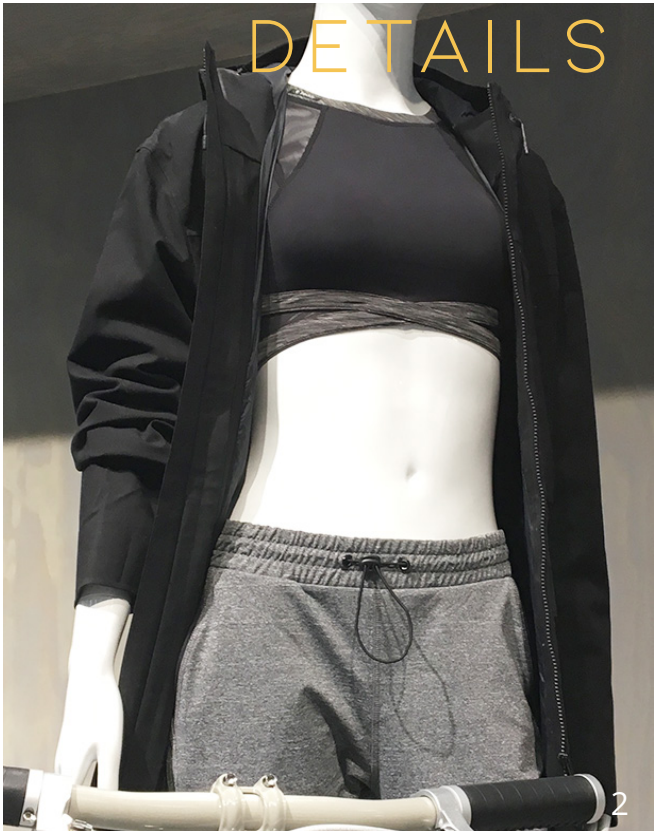
Trend forecasting online magazine for categories as art, photography, fashion and more.

HYBRID AREA

ATHLEISURE CONCEPT S/S 2020

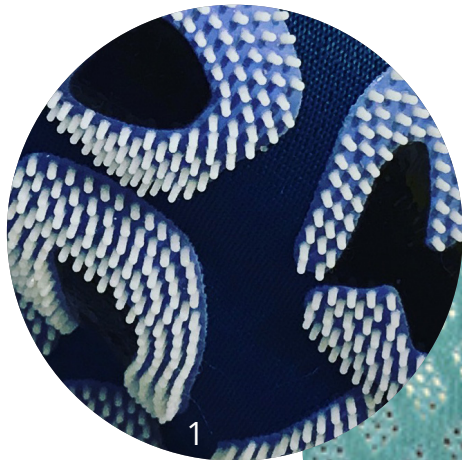
Colours: Fresh clinical greens and classic blue tones mixed up by sorbet orange
Materials and graphics: crackled finishes, heavy sweat, technical mesh, high shine and matte surfaces, geometric colour blocking, clean simple graphics





1, 3, 4: Nü 2. ISPO , 5. Digel Move

DETAILS



- 1. Pioneer Elastic
- 2. Riri
- 3. Evertex

TREND

The further development of athleisurewear -mixing fashion and function- turn more and more into active every-day livewear: for gym class, job, home or any needed area.



Fabrics seen at PERFORMANCE DAYS in Munich



MOJECT - Moving trend solutions

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